

The Daily Journal's 2012 Pet Idol Contest

Pet Idol



HURRY!
Deadline for Your
Pet's Photo is
Fri., March 16!

Enter your pet's
photo for a
chance to win a

**\$500
PRIZE**
(In House Credit)



Stephen K. King, D.V.M.
Glenn S. Thomas, D.V.M.
Melissa G. Pounders, D.V.M.
(662) 840-0210
2006 South Thomas • Tupelo, MS 38801
Corner of Cliff Gookin and Thomas Street
E-Mail: tsah1@comcast.net
tupelosmallanimalhospital.com

CONTEST INFORMATION

- To enter, submit a color or black & white photo (one pet per picture), along with a completed entry form by 5 p.m. Friday, March 16th. Include your pet's name along with your name, address, phone number and \$10 per pet entered. Photos may be picked up at your convenience at the Daily Journal after the contest.
- The Pet Idol contest will consist of two rounds of voting. All contestants will be included in the first round and pictured in the April 1st special section. Round 1 voting will be from April 2 through April 9. The 25 pets with the highest number of votes will move on to Round 2.

- Round 2 finalists will be featured in a full page ad on Sunday, April 15th. Round 2 voting will begin April 16 and end on the 23rd. All previous votes will be zeroed out.
- Votes are 25 cents each. You may vote multiple times for your pet or for several contestants. Use the number assigned next to the pet's photo. Votes can be mailed or dropped off at the Journal office, or with a \$5 minimum, can be called in to 842-2613.
- The grand prize winner will be announced in an ad with their owners on Sunday, May 6th.
- Funds raised with this promotion will help get additional newspapers to Northeast Mississippi classrooms.

Pet Idol entry form please clip and mail with photo.

My Pet's Name: _____

Owner's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____

Email: _____

I am enclosing \$10 per pet entry. Send payment payable to the: **Northeast Mississippi Daily Journal**
Pet Idol 2012
P.O. Box 909
Tupelo, MS 38802-0909
or drop off at our office at 1242 South Green St., Tupelo



Bo Peep
2011 Pet Idol Winner!